



## 2023 Sponsorship Form

July 8, 2023

The Sussex County Fairgrounds – 37 Plains Rd, Augusta, NJ 07822

Business/Organization (exactly how you wish your name to appear on any listings):

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

On-site Contact Name and Phone (if different from above): \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES (check one)

Friends of Pupstock (\$250)\* \_\_\_\_\_ *\*(additional fee is required if a physical presence is desired)*

Patron (\$500) \_\_\_\_\_ Bronze (\$1,000) \_\_\_\_\_

Silver (\$2,500) \_\_\_\_\_ Gold (\$5,000) \_\_\_\_\_ In-Kind/Other \_\_\_\_\_

SPONSORED AREA or EVENT(S): \_\_\_\_\_

### SPACE REQUIREMENTS (check one)

10' x 10' \_\_\_\_\_ 20' x 10' \_\_\_\_\_

20' x 20' \_\_\_\_\_ Other \_\_\_\_\_

### ELECTRICAL REQUIREMENTS (check one)

None \_\_\_\_\_ 20 Amp \_\_\_\_\_ Other (additional fee may be required) \_\_\_\_\_

### INSURANCE REQUIREMENTS

A certificate of General Liability insurance in the amount of \$1,000,000 listing RK Ferraro Enterprises as certificate holder and additional insured to include setup and removal days of the annual PUPSTOCK event. Insurance certificates must be issued in your contract/customer name. If a certificate is not provided by June 15, 2023, PUPSTOCK does not guarantee having a space at the PUPSTOCK event, even if a payment is made. In this event, no refund will be provided to the sponsor/exhibitor as they did not fulfill the requirements outlined in this agreement.

### HOURS OF OPERATION

If a sponsor has a physical presence, they are required to be open, operating and adequately staffed during the entire event (12:00pm – 5:00pm). No vehicles will be permitted on-site day of the event between the hours of 10:00am – 5:30pm.

## 2023 Sponsorship Opportunities

- Doggy Art Zone (\$500)
- Puppy Foam Party (100% organic and toxic-free) (\$250)
- Splash Down Hounds Zone (\$250)
- Peanut Butter Eating Competition (\$250)
- Beach Bum & Dig Zone (\$250)
- Costume Contest (\$150)
- Yappy Hour Biergarten (\$500)

## 2023 SPONSORSHIP BENEFITS

BENEFITS:	Silver	Bronze	Patron	Friends of Pupstock
Admission Tickets	10	5	3	2
VIP Parking Pass	3	2	1	
10' x 10' Sponsor Space	X	X	X	
Logo on Website	X	X	X	Listed
Sponsor Recognition on Radio Ads	X	X		
Listing on Marketing Collateral	X	X	X	X
Social Media Posts for Sponsorship	X	X	X	X
Signage at Sponsored Area/Event	X	X	X	X
Ability to Address Public at sponsored area	X	X	X	X

SPONSOR NAME: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

PUPSTOCK  
Kristin Ferraro, Owner  
Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

Please send Sponsorship forms and payments by June 15, 2023  
RK Ferraro Enterprises  
Attn: Sponsorship  
157 Forest Lake Dr. N., Byram, NJ 07821

Any questions, please contact Kristin Ferraro at: 201-841-9906 or kristin@pupstock.com